

# Activities Line Up

5pm...Registration

5:30...Welcome

5:40...Meet our Sponsor: Don Ferber

5:45...Here's the Scoop - Intro to this evening's storytelling process

5:50...Team 1: Nature Place

6:05...Break: Music & Voting, Raffle, Silent Auction

6:15...Team 2: Solar on LaCrosse Schools  
(introduced by Solar Connection)

6:20...Meet our Sponsor: Solar Connection

6:30...Break: Music & Voting, Raffle, Silent Auction

6:40...Meet our Sponsor: WPR's Kate Archer Kent

6:50...Team 3: Chippewa H.S. Green Team

7:05...Break: Music & Voting, Raffle, Silent Auction

7:15...Team 4: Great Lakes Community  
Conservation Corps

7:30...Final Call for Silent Auction and Team Votes

7:35...Last call for food and beverages

7:40...Announcements: Silent auction winners,  
raffle prizes (2 & 3)

7:50...Solar Story Winner and Runner Up Teams  
Announced

7:55...Grand Prize Raffle Winner Announced

8pm...Thanks so much for coming!

# Meet the Teams

Get to know the organizations taking the stage at Solstock!

From local schools and nonprofits to community advocates, each storyteller brings a unique and powerful perspective.

## Chippewa Falls High School



In 2023, the National Energy Education Development (NEED) Project recognized Chippewa Falls High School's Green Team as the Wisconsin School of the Year as well as the Senior Rookie of the Year. This year, the team is focused on installing a solar system at Camp Nawakwa, - formerly a Girl Scout camp that now strives to develop an appreciate for the outdoors in young people.

## Great Lakes Civilian Conservation Corps



Great Lakes Civilian Conservation Corps (GLCCC) is based in Racine and serves all of southeastern Wisconsin. Established in 2008 by members of the 1930s Civilian Conservation Corps to carry on that tradition of dealing with climate change and advancing greener living while providing valuable job training to under served communities. The GLCCC seeks support for two projects it is carrying out: one on a farm in Union Grove, and the other at a veterans-focused outdoor center in Delafield.

## Solar on Schools La Crosse



Solar on Schools La Crosse is closing in on its goal of raising \$10,000 to finalize a 149 kW solar array on the Southern Bluffs Elementary School. This project is part of the district's Climate Action Plan, and the school lobby will feature a monitor for the energy being produced.

## The Nature Place



The Nature Place was created to help people and nature connect, and it follows the model developed by Milwaukee's Urban Ecology Center. It receives 10,000 visitors each year including 600 summer campers. The Nature Place's solar project calls for 136 solar panels, which will offset nearly 80% of the facility's energy use.

Remember to vote for your favorite team or teams. Vote as often as you like!

1 ticket - \$3    2 tickets - \$5    3 tickets - \$6

Buy tickets using this QR code.



Prizes awarded based on votes cast. All attendees will receive one free ticket to vote.

**Winner:** 10 kW solar panels valued at approximately \$3000 and 25% of the money collected from all the voting tickets purchased today. **Runner Up:** 5 kW solar panels valued at approx. \$1,500 and 25% of the money collected from all the voting tickets purchased today.

**Remaining Participants:** 5kW donated solar panels valued at approx. \$1,500. If solar panels are not required for their project, Elise Couillard LLC will offer consulting services to help the group develop and pitch for funding from the Office of Sustainability and Clean Energy through the Wisconsin Climate Action Navigators Network (WI-CANN).

# Thanks to our wonderful Sponsors!

## Headliners



## Intermission



## Performance



Don Ferber



## Patron



## Lantern



Heart & Hands  
Preschool



Our thanks to these and the many other businesses and individuals who donated this year to make our solar series so great.

If you would like to support the Couillard Solar Foundation in our work, please consider a donation of \$250 or more through our "Buy a Solar Panel" program. You can use this QR code or send a check to the Couillard Solar Foundation, PO Box 382, Deerfield, WI, 53531.



*Thank you so much for your support!*



## 2025 Solstock - Storytelling Event

Welcome to our 4th Annual Solstock Fundraiser. We're so glad you came.

We envision a world with a clean, healthy, safe environment for everyone. Where our children understand how to use renewable energy efficiently and communities invest in their own power generation to make the power grid more reliable while making their communities more resilient.

We believe the best way to displace the burning of fossil fuels is to provide for the alternative now: clean, renewable energy. We incentivize schools and nonprofits to gain vital access to solar power, by providing solar panels, programs and education.

Since our founding in 2018, we have helped more than 300 nonprofits install solar arrays, adding almost 19MW of solar power to Wisconsin's power grid. We fund approximate \$400,000 in grants each year, and we hope to continue this work for many years to come.

Now more than ever, supporting Wisconsin communities through renewable energy helps everyone build resilience, provides cleaner air and water and gives our nonprofits greater control over their budget and fossil fuel use.

But we can't do that without your help. Thanks so much for coming out.